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SPECIAL ISSUE!

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SURFACES REPORTER'S BEST OF BEST
DESIGN PROJECTS

MATERIALIAL POETRIES

COLLECTORS EDITION **VOL-III 2018**

SURFACES REPORTER'S

MATERIAL

SOME UNTOLD

{ POETRIES }

STORIES

When an idea embraces materials, different forms and expressions are born.

As the touch of a musician sparks life to an inert musical instrument, similarly, a material comes to life when a designer meshes an idea with it.

In the projects of Architecture and Interior, often the central theme and the cerebral idea gain all the attention, get talked about, and walk away with all the glory. But then, there are significant contributions and untold stories underneath, which never get surfaced but without which no laurel was ever possible.

During project execution, one goes through so many trials and errors, experiments, faces unexpected challenges, deals with changes in client's brief, works with the artisans, partners with other firms, plays with the colours and materials, laughs, cries, learns, and THEN succeeds together. **Surfaces Reporter's Material Poetries** is an honest attempt to closely observe this progression and bring to life the hidden, unknown and untold stories with all the "*emotions and learnings*".

When we discuss design by design, sharing becomes teaching, reading becomes learning, and the story becomes inspiring. These stories are from varied projects and personas - from the maestros to the amateurs.

We know, you will love to know and see, what happens behind the curtains and appreciate our sincere attempt to unleash the lesser known.

Should you like to tell us something, please do that at press@surfaces.in



Dipen Gada, Principal Designer,
Dipen Gada & Associates, Vadodara

***About the firm:** Interior designer Dipen Gada started his firm DGA in 1993. He holds a Bachelors degree in Civil Engineering from M.S University, Vadodara Gujarat. Dipen Gada and Associates, popularly known as DGA, began as a very modest interior design firm. Gradually with time and every project accomplished, DGA evolved from an exclusive interior design firm to a civil and architectural planning firm and attained the position as one of the respectable firms of Vadodara. The firm strives to maintain a balance between aesthetics and functionality in all its designs.*

THE HARMONY BETWEEN SUBTLE AND INDUSTRIAL

For the industrial theme of the project the surfaces are mainly kept exposed and subtle to provide back drop to the graphics

Sanket India is an electronic shopping complex which is within a plot size of 1,25,325 sqft which, is a one stop solution for any house hold electronic appliance.

DGA decided to create a design balancing the environment. Hierarchy of the space is done in a way that the building is divided vertically into two parts, ground floor display area which is a double height space overlooked by the first floor head cabins, conference, exclusive product display etc., whereas the second and third floor houses admin, accounts, canteen area and more.

Terrace floor houses solar panels which generates energy resources for the building. Solar control glass giving higher light transmission is used for the glazing on second and third floor.

The design theme was industrial and therefore the walls were kept bare. Ceiling was kept bare housing open conduit wiring, flooring of 8' x 4' full body matte finish grey tiles merging with wall and ceiling surface. The grey is playing harmoniously supporting the further addition of vibrancy of colours.

All modular furniture is designed in a way that they support multiple displays of different products supporting the innovations of electronics. Installation of acoustic panel in the centre of the ceiling has a play of textual graphics which make the space interactive. Graphics plays a vital role in overall enhancement of the areas with minimum cost.



Project: Sanket India
Client's Name: Mehul Patel
MATERIALS: Tile, Terrazzo, Steambeech Ply, Exposed Concrete, Exposed Plaster, Exposed Brick, TRIX, Hybec, Steefur, Safe Enterprise, Arbuda
Location: Anand, Gujarat
Designer: Dipen Gada
Firm: DGA, Vadodara
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