IAG INTERIOR ARCHITECTURE GROUP

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NEW TRENDS IN APARTMENTS, PENT HOUSES & VILLAS

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Concept, Publication & Presented By



235/1, First Floor, Bharat Nagar Chowk, Ludhiana-141001, Punjab, India. Tel: +91 161 4632621, Mob: +91 99888 42877, +91 98150 32621 Web: www.iagroup.co.in Email: interiorarchitecturegroup@gmail.com

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IAG Design Team: Ira Sharma, Shagun Kaur, Loveleen Kaur, Pooja Sharma, Ar. Arnav Sharma & Talwinder Singh

ART DIRECTION & GRAPHIC DESIGN BY



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ABOUT A ABOUT IA GROUP

We are an independent publishing group, focused on taking Indian Architects and their contribution to Indian Architecture to an international platform. Our core belief lies in publishing the best in design to the communities worldwide. IAG-Interior Architecture Group was founded in the year 2013, by partners, Manoj Sharma & Amandeep Singh.

Interior Architecture Group strives on delivering quality content through team effort and commitment to its set standards and goals. We come with an experience of 14 years in this industry and we keep on challenging our limits to provide the best content from various pan India projects. Our books are developed with an intent of showcasing the best work of the industry. They are then reviewed by a series of jury panel until the best quality work is achieved. Our commitment lies in delivering the profound works from various parts of India.

Our source of inspiration is derived from the undying curiosity of readers worldwide, who wish to stay updated with the advancement of design. As we move ahead with this objective, we look forward to broadening our scope of interests and bringing forth the best from the field of design.

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GUNJAY BUNGALOW

Nasik, Maharashtra The BNK Group | Mumbai, Maharashtra

RESIDENCE 80/7

Panchkula, Haryana SUBASH & ASSOCIATES | Chandigarh, UT

AZURE ABODE

Bengaluru, Karnataka FADD STUDIO | Bengaluru, Karnataka

APARTMENT 4003

Mumbai, Maharashtra ROOSHAD SHROFF ARCHITECTURE + DESIGN | Mumbai, Maharashtra

INDEPENDENT VILLA

Banjara Hills, Hyderabad, Telangana MORIQ INTERIOR'S & DESIGNING CONSULTANT | Hyderabad, Telangana

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BESPOKE LUXURY

Mumbai, Maharashtra CONTOURS | THE DESIGN COMPANY-CTDC | Mumbai, Maharashtra

LUXURY APARTMENT

New Delhi 42MM ARCHITECTURE | New Delhi

SARAL'S RESIDENCE Hyderabad, Telangana

AAMIR & HAMEEDA ASSOCIATES | Hyderabad, Telangana

SHERWOODS Vadodara, Gujarat

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CUCOON Mumbai, Maharashtra KNS ARCHITECTS PVT. LTD. | Mumbai, Maharashtra

AGARWAL RESIDENCE

Mumbai, Maharashtra AUM ARCHITECTS | Mumbai, Maharashtra 372 F м

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EXOTIC GRANDEUR

Zirakpur, Punjab THE ARCHITECTS COLLABORATIVE | Mohali, Punjab

PEBBLE BAY PENTHOUSE

Bengaluru, Karnataka MAIA DESIGN | Bengaluru, Karnataka

PARADISE OF ART

Nasik, Maharashtra STUDIO 5 INDIA | Mumbai, Maharashtra

TIMELESS ELEGANCE

Nasik, Maharashtra STUDIO 5 INDIA | Mumbai, Maharashtra

MAGNIFICIA

Bengaluru, Karnataka ARCHANA SARDA ARCH & INT. STUDIO | Bengaluru, Karnataka

SOBTI'S RESIDENCE

New Delhi SPACES ARCHITECTS@KA | New Delhi 416 RAJ LAKEV Bengaluru, Karnataka

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FULCRUM STUDIO | Bengaluru, Karnataka

Bengaluru, Karnataka FULCRUM STUDIO | Bengaluru, Karnataka

RAJ LAKEVIEW

440 CONTRIBUTORS

446 SUNITA KOHLI WORK PROFILE

PREFACE FACE

INNOVATIVE INDIAN INTERIORS has collected forty-four significant interiors in this volume, created by outstanding Indian Designers and Architects. The selected Projects are representative works of India's foremost contemporary and talented interior designers. Beautiful and professional images of concepts and their detailing showcase these Projects. The innovative designs of apartments, villas and pent-houses make this a collector's book, for all design enthusiasts.



I am delighted to write this Foreword to the second volume on Indian architecture and interior design, published by the IAG-Interior Architecture Group. Their focus is on the significance of emerging residential architecture in India.

My congratulations to Manoj Sharma and Amandeep Singh (founders of IAG) who have conceived these volumes. They have done yeoman service to the discipline of design, by bringing these beautiful villas, penthouses and apartments to the attention of a larger audience, of not only professionals but also the interested amateur. The book has innovative designs and features unique homes that are adjusted to the particular needs of each family.

My congratulations also to the many designers and architects whose projects are featured in this handsome volume. The spaces are beautifully conceived and are contextual in nature. They are sophisticated and refined, although stylistically, each of the homes in this selection, follows its own design trajectory. Many reveal a dialogue with their surroundings. They all stimulate our senses and broaden our perspectives.

Many of these spaces also proudly display a huge confidence in our own Indian culture. This "rootedness" speaks of an increasing assurance in our own design sensibilities, within an increasingly global frame-work.

Indian architecture and design seems to have arrived on the world stage. There is an unapologetic celebration of colour and form that is integral to our own sensibilities and is confident of our own worth. This book bears testimony to all this and more.

As one has been in the profession of design for almost half a century, one has witnessed a sea-change in this discipline – from mainly looking westward, owing to our colonial history – to huge advances in the availability of materials, finishes and innovative technologies from all over the world. These are quickly filtering into use in the contemporary Indian home. The book offers a glimpse of what the house of the future will be like...many experts have opined that they "foresee a scenario in which the traditional distribution of spaces will be replaced by integrated spaces and functional solutions that redefine the concept of a home and satisfy the diverging needs of all the members of a family".

Architects and designers work along with the client of today who is often well-educated, sentient and well-traveled. The synergy is exciting and challenging! Family residences, as designed today, represent a paradigm in the evolution of architecture in India. Architects have been able to freely experiment and have, therefore, used it as a tool to propose different lifestyles.

Within the context of our ancient civilization, contemporary architecture and design in India is young. But, it is now establishing a stronger and stronger identity of its own, within a global context.

This book is an invitation to dwell and linger in these lovely interior and exterior spaces. Enjoy!

Smaila tohly

(SUNITA KOHLI)

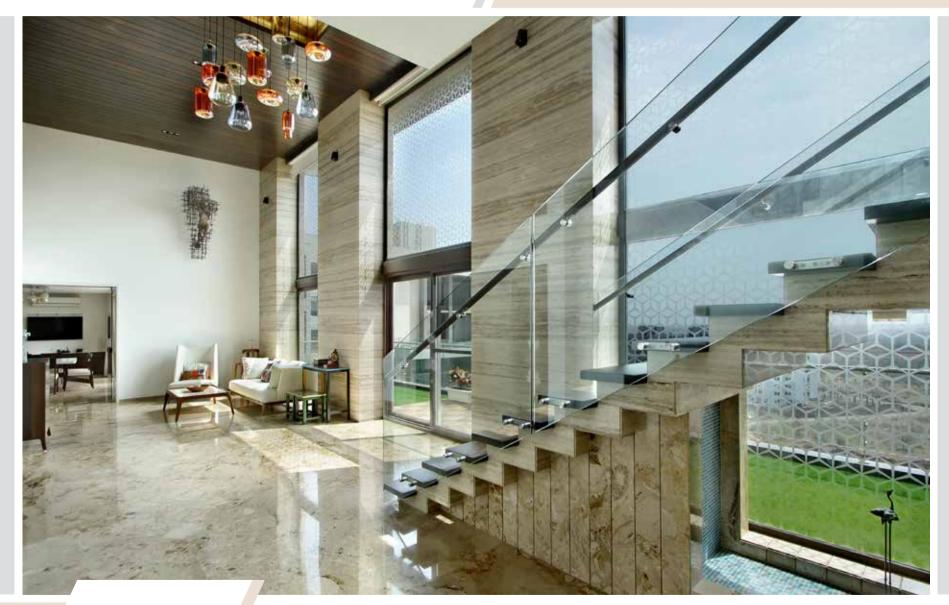
PATEL PENTHOUSE

Client: Nikhil Patel Location: Rajkot, Gujarat Built up Area: 1100 SQ MT

Designing Firm: DIPEN GADA & ASSOCIATES Location: Vadodra, Gujarat Designer in Charge: Dipen Gada Design Team: Dipen Gada, Dolly Pari, Arpit Jain & Kruti Raj Photography Courtesy: Tejas Shah

OVERVIEW

The interior of a sprawling duplex penthouse, spread over the 9th and 10th floor of a building, endowed with generous outdoor space is to be designed. The terraces enjoy stunning and expansive views of city and the sky. Upon entry into the massive volume of the foyer, on the right, beyond the living room, are two guest bedrooms accompanied by balcony, dresser and bath. The other side of the foyer comprises indoor and outdoor dining areas as well as the kitchen accompanied by its support service space. The rolling marble flooring, customized furniture and tailored upholstery define the spatial experience of the house, that is greatly enhanced by the flood of natural light.

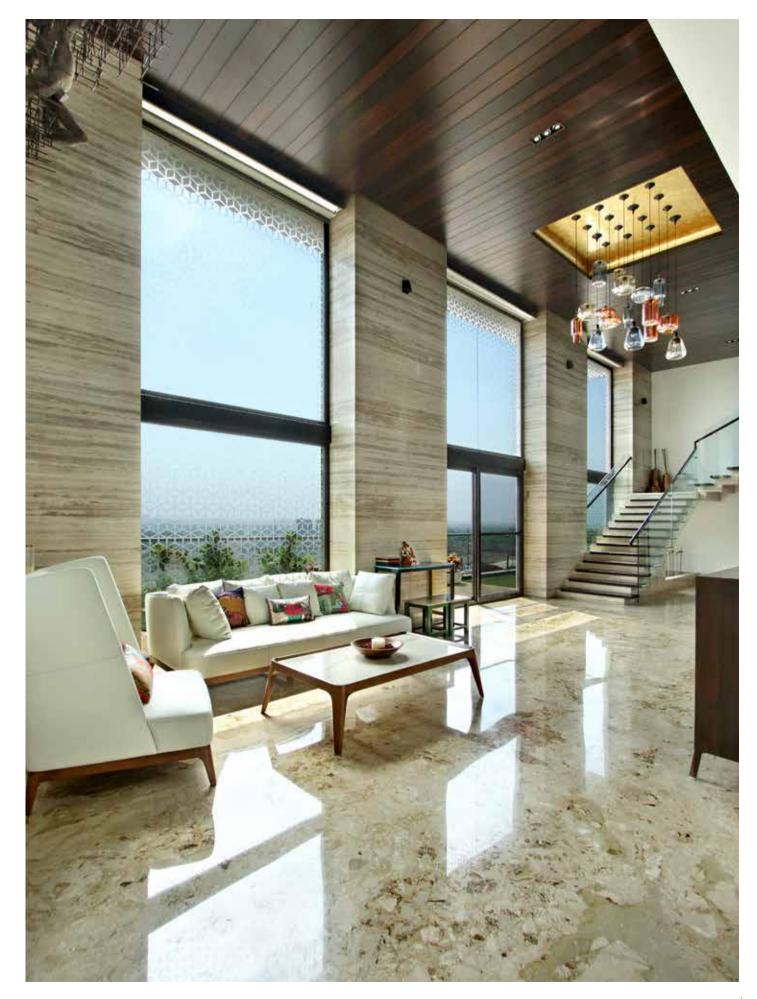


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www.dipengada.com

An unusally large double-height foyer, in the heart of the penthouse, welcomes the guest. A tall glazed wall lets in views of the terrace garden and the skyline beyond. The 180° panoramic view of the East afforded by this king size terrace is especially glorious in the early mornings.

Light beige Italian marble flooring and travertine finished backdrop wall of the living area imparts richness to the space, but subtly. A custom designed swing occupies its centre. The adjoining balcony allows in cool breeze to relieve the trapped heat of the harsh summers typical of this region.







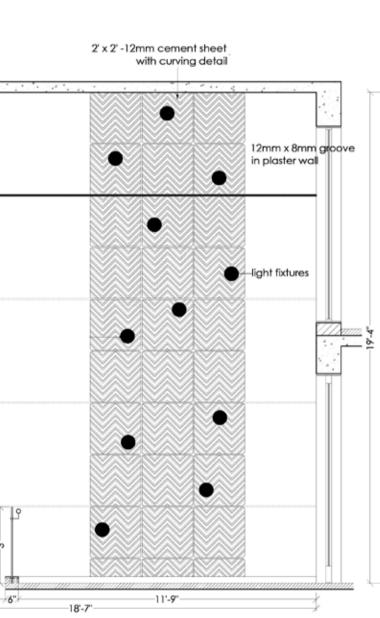
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An eight-seat dining table, though placed centrally, sits quietly in the large room, under a chandelier.

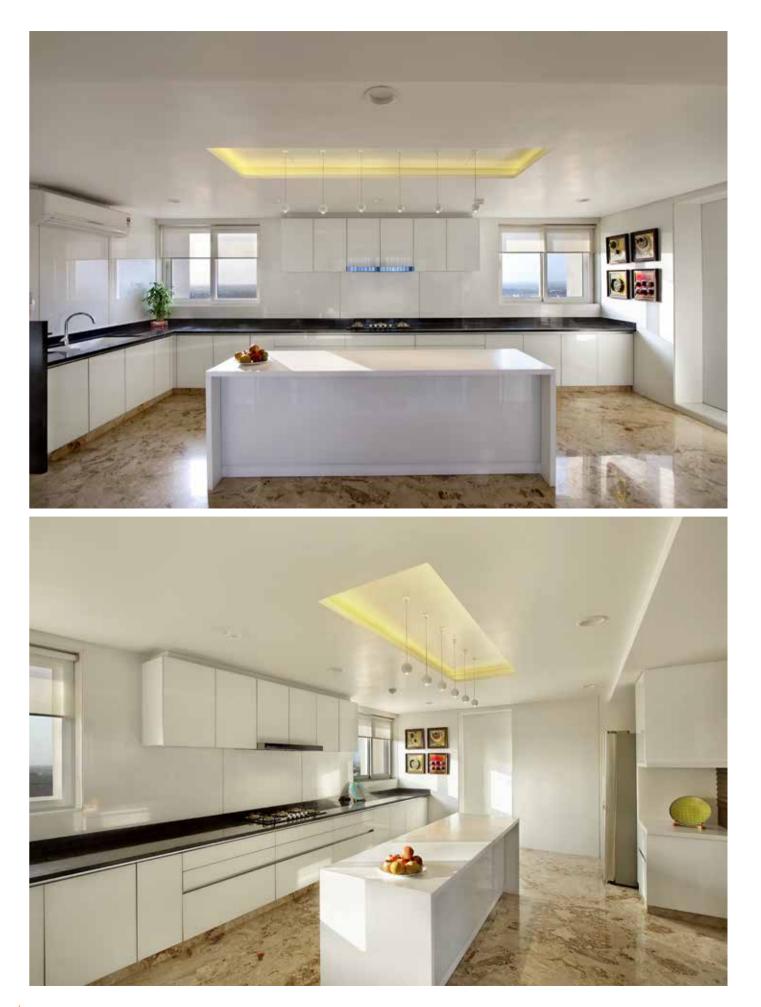
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The subtle herringbone pattern on the bison panel as well as the blasting in the tiles of outdoor give identity to this terrace, distinct from the other outdoor areas of the penthouse. While light fixtures, randomly arranged on the bison panel transform its mood by the night, at all times and in all seasons, the outdoor dining enlarges the available space and offers opportunity for relaxation.









The kitchen is planned to be as open and

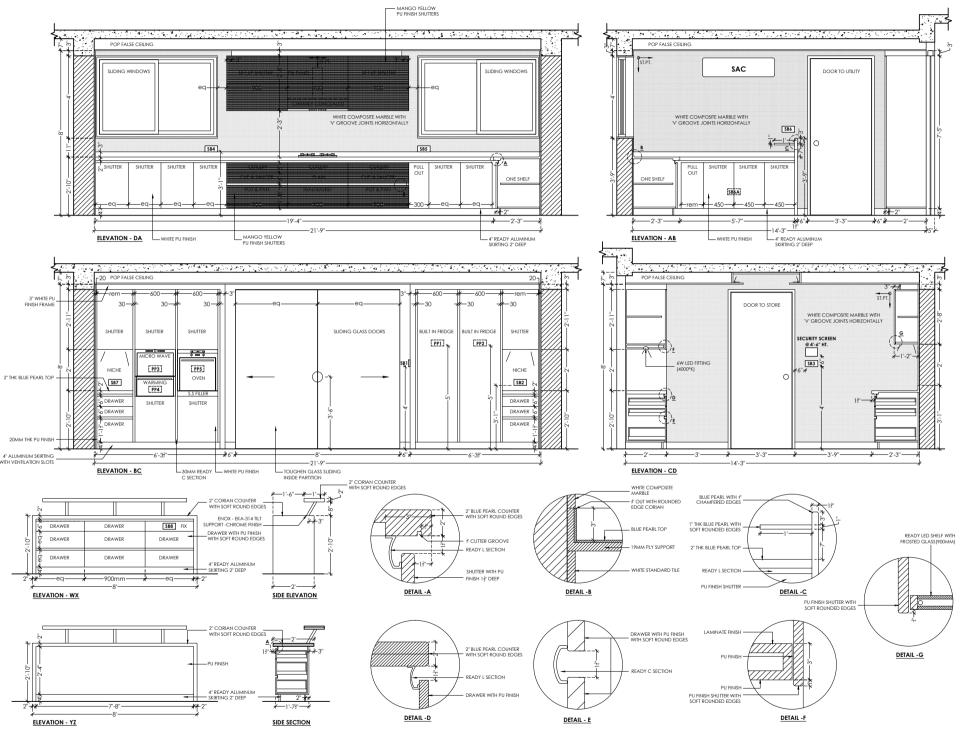
uncluttered as possible.

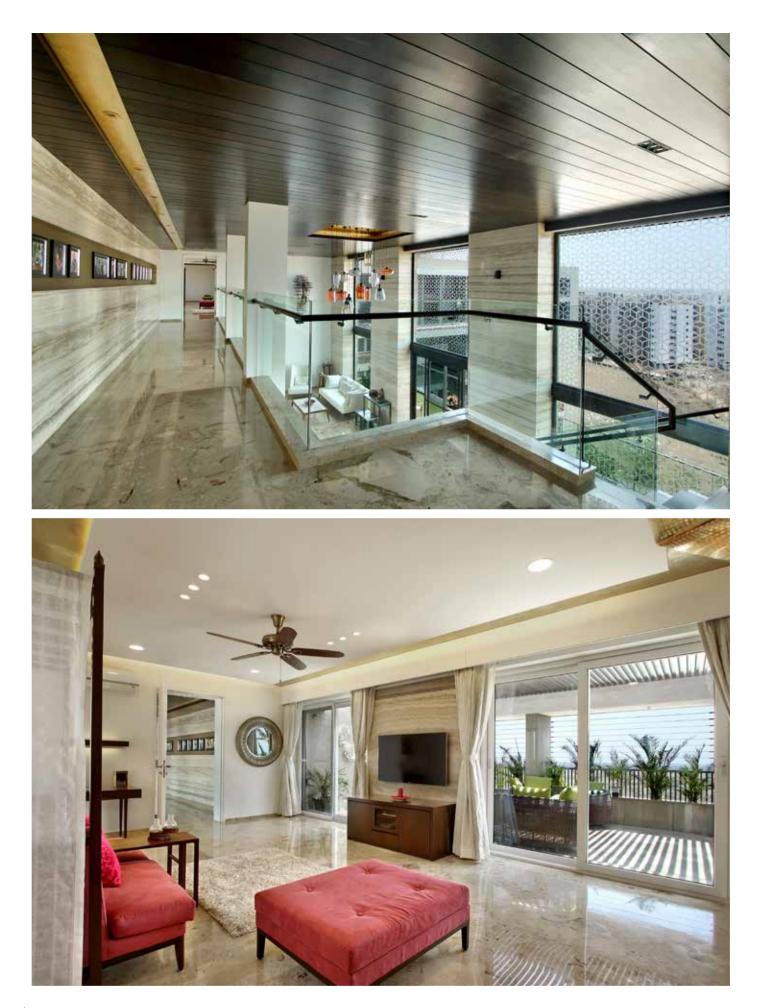
provided in consideration of the Indian style of cooking. The modular kitchen is equipped with the latest of in-built appliances including a silent chimney, microwave oven, fridge and soft closing drawers.

Efficient ventilation is

4" ALUMINUM SKIRTING WITH VENTILATION SLOTS

| *1 | k+2" □ | | | | |
|----------------|--------|--------|--|--|--|
| | | DRAWER | | | |
| 2'-10"- | -ed- | DRAWER | | | |
| 1 | - ed | DRAWER | | | |
| | 1 | | | | |
| 2'- | * | eq, | | | |
| ELEVATION - WX | | | | | |

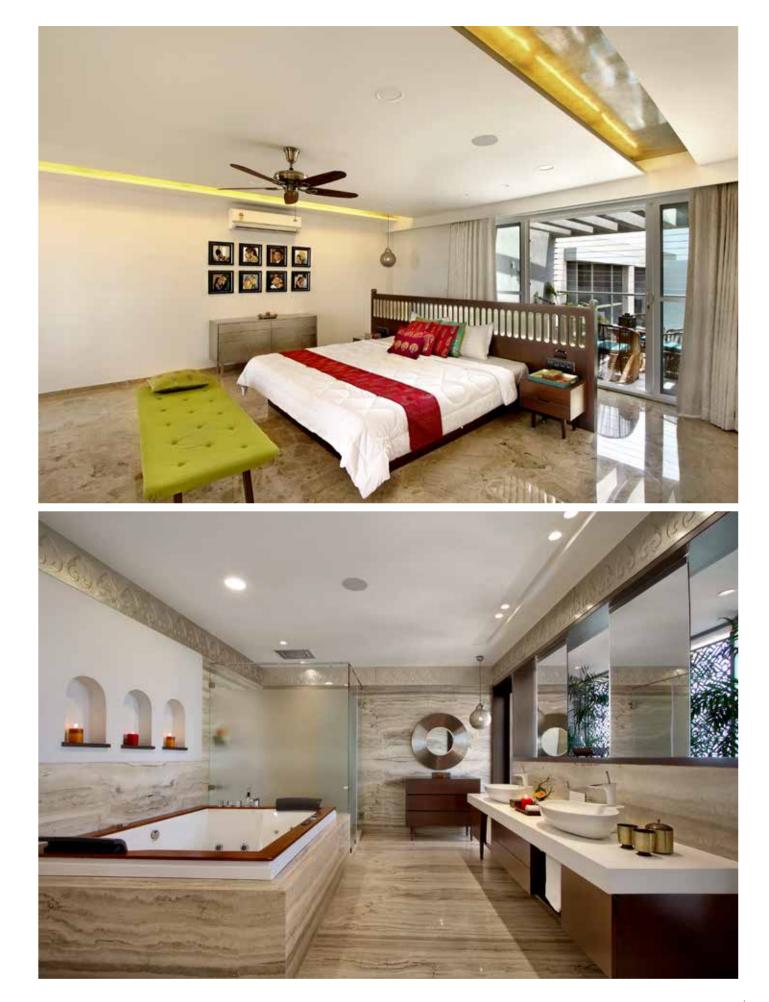




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An extensive staircase rises from the foyer to the first floor corridor that features a collage of family photos. On this floor is also placed an airy and open TV lounge.

The master bedroom is designed simply, leaving plenty of open ground, to bring the focus of the best of all luxuries- the ample natural light and air! The en-suite bathroom on the other hand, is heavily clad in stone and embellished with various elements and details.







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The large balcony adjoining the masterbedroom offers the comfort of earthy elements such as the stone floor, planters and a traditionally designed gazebo.



초학

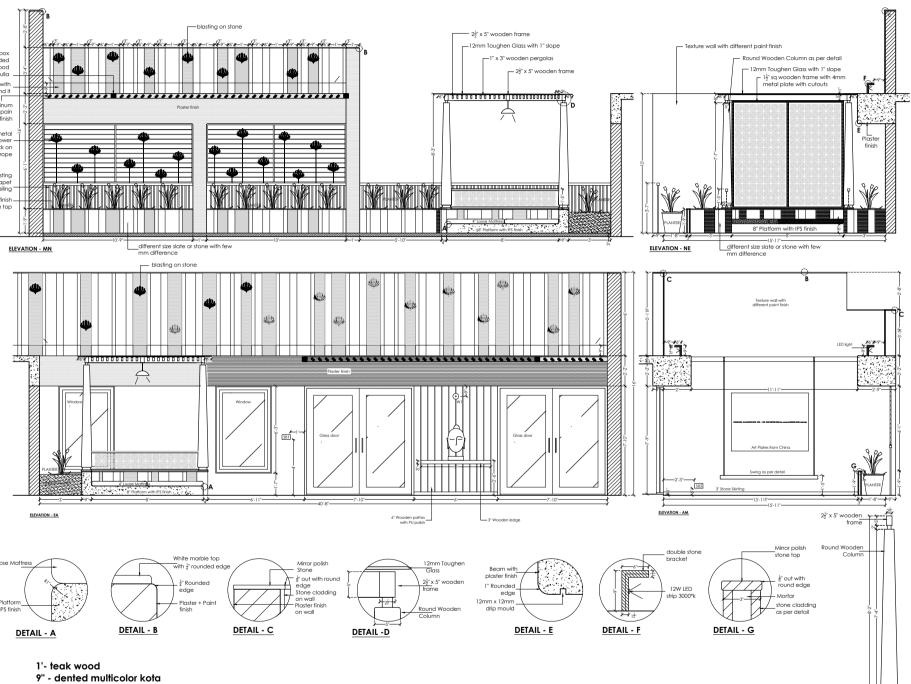
4" x 4" MS box section cladded with rough wood to support jhulla -Stone Bracket with led strip behind it

1" x 3" aluminum pergola with champain gold anodising finish 3mm stuck

existing parapet railing

Mirror finish stone top

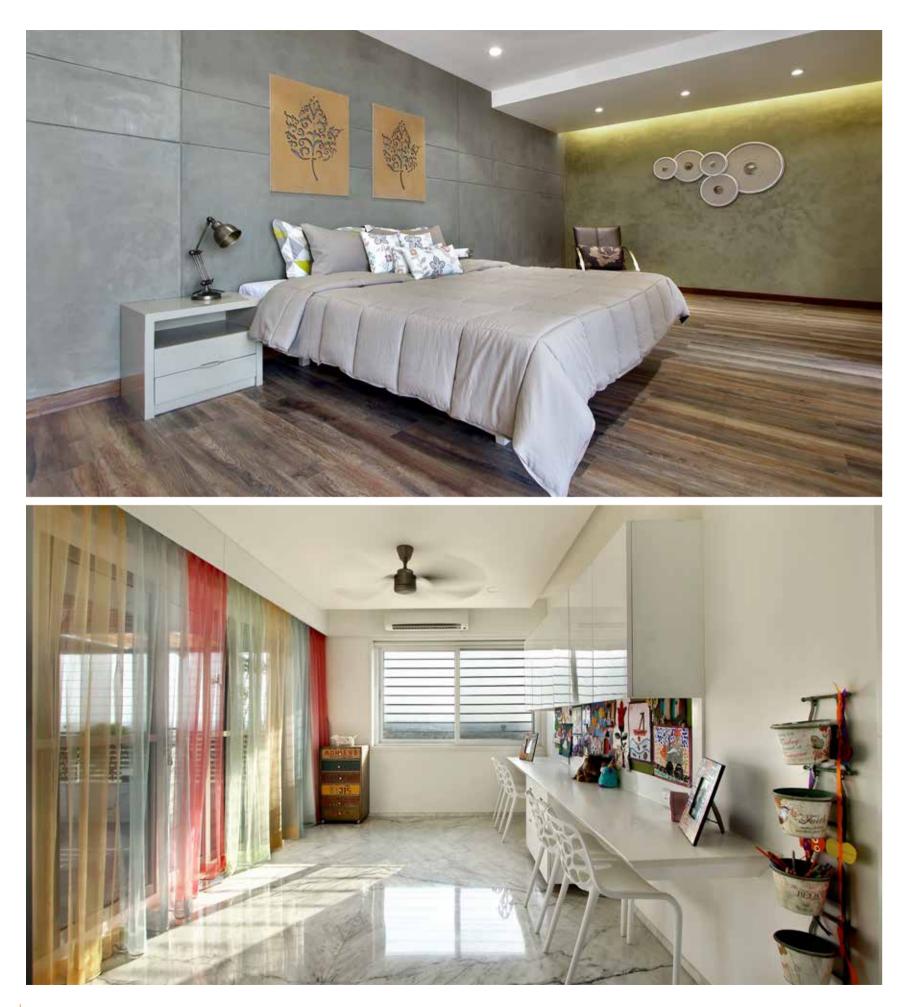




- 6"- river finish multicolor kota
- 3"- brown kota leather

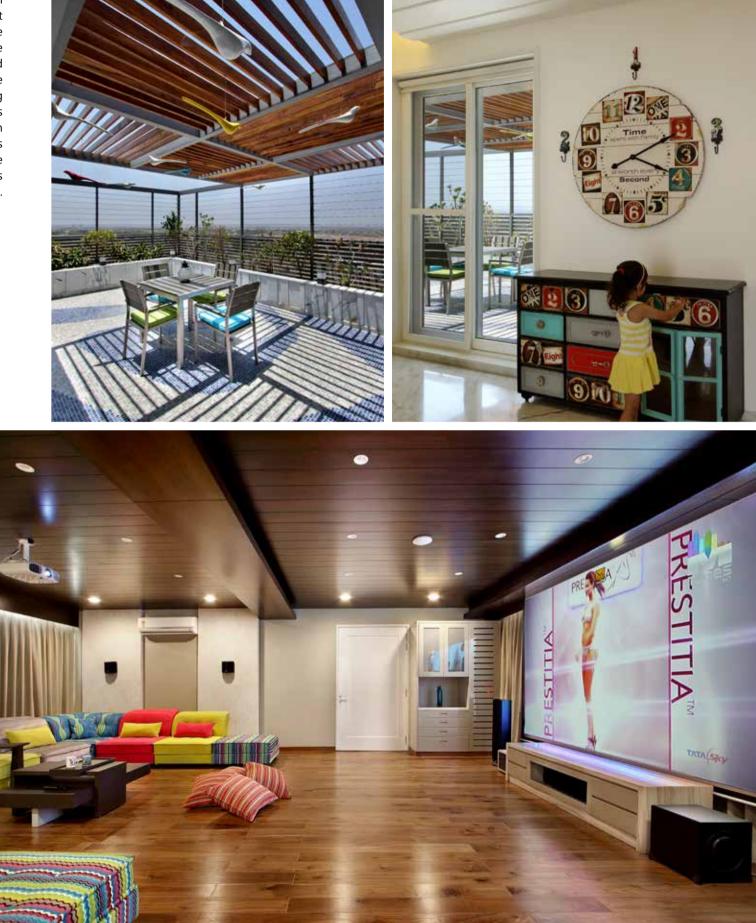
COLUMN DETAIL

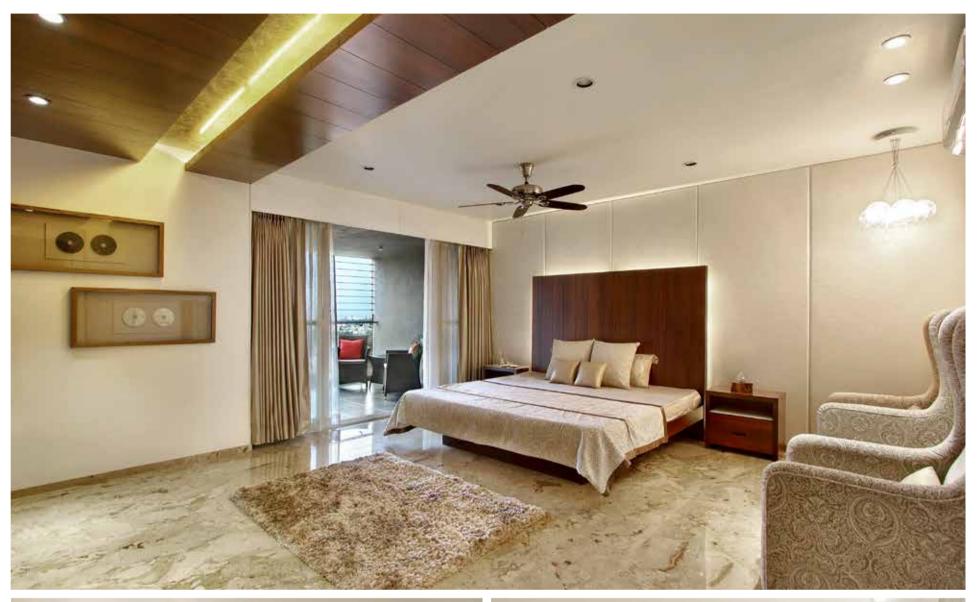
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The home theatre is one of the few spaces of the house that is understandably closed to natural light. Instead warm wood flooring, dark ceiling and vibrantly coloured furnishing create a distinct ambience, appropriate to its function.

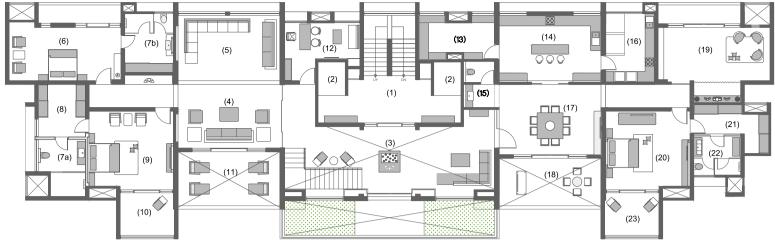
The children's bedroom has a separate sunlit study area, where white furniture allows the colour of books and stationery to shine through. The adjoining balcony features a m.s pergola with wooden patta, an element that is used frequently by the designers in the terraces of this penthouse.







Flooring: Italian Marble Light Fixtures: Corby Kitchen Fixtures: Siemens, Samsung Bath Fixtures: Hansgrohe, Kohler, Grohe Furniture/decor: Onsite, Imported Soft Furnishings: D'decor



LOWER LEVEL PLAN



| 1. VESTIBULE | 9. GUEST BEDROOM 1 | 17. DINING ROOM | 25. HOME THEATRE | 33. MASTER BEDROOM |
|--------------------|--------------------|----------------------|-----------------------|--------------------|
| 2. LIFT | 10. BALCONY | 18. OUTDOOR DINING | 26. STUDY ROOM | 34. BALCONY |
| 3. O.T.S LOUNGE | 11. O.T.S VERANDA | 19. PUJA ROOM | 27. KIDS BEDROOM | 35. DRESSING ROOM |
| 4. ACTIVITY AREA | 12. OFFICE | 20. PARENT'S BEDROOM | 28. DRESSING ROOM | 36. TOILET |
| 5. LIVING AREA | 13. STORE | 21. DRESSING ROOM | 29. TOILET | 37. GARDEN |
| 6. GUEST BEDROOM 2 | 14. KITCHEN | 22. TOILET | 30. BALCONY | |
| 7. TOILET | 15. WASH AREA | 23. BALCONY | 31. ZEN GARDEN | |
| 8. DRESSING ROOM | 16. UTILITY | 24. PASSAGE | 32. M.B.R. SITTING AR | EA |
| | | | | |

MATERIAL APPLICATIONS

Wall Cladding: Wooden, Italian Marble, Cement Plaster

Interior Finishes: Acrylic Paint, Wall Paper, Pu Paints, Cloth Panelling With Acoustic Treatment

CONTRIBUTORS



ΔΠΑΖ ΗΔΚΙΜ AIJAZ HAKIM ARCHITECT

Aijaz H. Hakim as Principal brings over twenty five years of comprehensive experience. Aijaz returned to India after working with Cabell Childress Architects, Colorado; Johannes Van Tilburg + Partners, Los Angeles & Altoon + Porter Architects, Los Angeles. AHA [aijaz hakim architect] was founded in Pune, India in 1994. It is a proprietary owned multidisciplinary firm that has completed a broad range of projects in architecture, landscape and interior design. Aijaz, brings his vast experience in International and Domestic design, which includes dealing with timely deliverables, and

exacting international quality standards in an effective framework along with hands on project experience.



RASEEL GUJRAL

Raseel Gujral is a name that resonates as a testimony of remarkable design. Growing up in an environment infused with artistic inspirations from her father (the renowned artist, architect, sculptor and Padma Vibhushan awardee Sh. Satish Gujral), Raseel progressed into interior design as well as interior and exterior architecture with Raseel Gujral Ansal 360° designs in 1986 and luxury lifestyle retail with Casa Paradox in 1993.Both the companies have evolved into pioneers not only nationally, but within the international design realm. Raseel Gujral designs encompasses an array of private and commercial projects while Casa Paradox's enhances the evolution

CASA PARADOX

of design with revered regular launches of awe inspiring new collections from its design studios, whether it be the revolutionary "Illustratti" collection propagating "Art by the meter", to the grandest addition to the Casa Paradox array - the "Neophile" collection, which takes a bold step into design with an attractive blend of neo-classical renaissance that exudes an old world charm with a new voice.



Collaborative Architecture is an award-winning firm based n Mumbai and with a presence in Kerala and Beijing. Headed by Lalia Tharani and Mujib Ahmed, their completed projects include high-end residential, hospitality, retail, offices, corporate environments, institutional and temporary architecture. Collaborative studios are laboratories, where experimental ideas are innovated and developed for implementation on life-size projects. In fact every project is an exploration that reaches beyond the functional brief, creating a symbiosis of people, places, culture, climate, economy through a collaborative interdisciplinary approach. The firm offers services at par with the best international practices and follows design and delivery protocols rated

MUJIB AHMED & LALITA THARANI as best practice norm internationally. COLLABORATIVE ARCHITECTURE The firm has won 38 awards, including 14 international awards. Recently, the firm was one among 10 global firms, invited to design, Russian Atomic Energy Major, ROSATOMS work environments.



HARDESH - MONICA CHAWLA ESSENTIA ENVIRONMENTS projects in multiple locations with justifiable confidence and skill.

Essentia Environments is a Gurgaonbased interior Design and Build Company, led by the co-founders and design duo Monica and Hardesh Chawla. Since its foundation in 1999, Essentia Environments has completed over 400 projects in the business verticals of interior design, turnkey execution, manufacture and supply of furniture and home decor accessories. The company employs a large team of professionals that offer unparalleled manufacturing support thus allowing Essentia to undertake multiple



KOHELIKA KOHLI K2INDIA to the contemporary.



MANMEET ARORA

Left of Centre is an "off the beaten path" design house. Their work strives to enhance the functionality with design and beauty so that an office inspires, an entertainment room comforts, and a drawing room relaxes and energizes its occupants. The Studio believes that, "The individual pieces within a space do nothing to create an ambience, unless they are tied together with design philosophies that enhance the intention".

Left of Centre is led by Manmeet Arora who began her tryst with interior design through a course from Rachna Sansad's Academy of Architecture. After gaining experience with

Rajiva Saini and Associates, and Talati and Panthaky Pvt. Ltd, LEFT OF CENTRE she founded her independent practice in 2009. Her goal is to

maximize the output from all given limits - be it area, budget, or environment - and provide her clients with a fulfilling end product.

> Varsha and Deepak Guggari Associates (VDGA) was established in 2004 in Pune, after each of the two founders and principal architects, independently gained significant experience in the field- Deepak with CCBA and Varsha in landscape architecture. In their own words, they seek to create "timeless meaningful spaces which induce harmony, happiness & peace in the lives of the users." The Studio has a host of ongoing projects in the fields of hospitality (hotels and resorts), institutional, residential, corporate interiors and redevelopment. They received he IIID Anchor Awards 2013 for this project.

DEEPAK GUGGARI VARSHA & DEEPAK GUGGARI ASSOCIATES





and one of the invitees at The Oriental Design Week 2014 at Turin was definitely a good step towards representing our country globally. Last year they have been fortunate to be invited to showcase eclectic interiors' products at the upcoming Salone 2015, a part of the Milan Design Week. They are now on the path of creating fresh design stories for clients around the globe.



Kohelika Kohli is the CEO and the Creative Director of K2India, a New Delhi based multi-disciplinary design and architectural firm constituted in 2010, by Sunita Kohli (Padma Shri, 1992) and her Pratt Institute educated architect daughter, Kohelika Kohli. It was established as their brand, to bring all the design disciplines practiced by their various companies, under one umbrella. These are 'Kohelika Kohli Architects' (est. 2004), the Architecture and Project Management cell of the company, known for its creative and contemporary buildings; 'Sunita Kohli Interior Designs Pvt. Ltd.' (est. 1972), the Interior Design cell of the company, research-based and concerned with and sensitive to the physical context of a project and its cultural milieu; and 'Sunita Kohli & Co.' (est.

1971), the Furniture Manufacturing cell of the company, whose range extends from the classical



Abraham John Architects (AJA) is a multidisciplinary architecture, interior design, landscaping and urban planning studio. AJA has provided creative services for a diverse range of commissions, from niche residential developments, corporate and commercial projects, hospitality to retail, for both public and private clients. Their portfolio also comprises earthquake and cyclone proof structures in Karaikal, Vijayawada, Latur and Rajkot. The studio strives to create design that inspires, approaching each project with an

ABRAHAM JOHN & ALAN ABRAHAM ABRAHAM JOHN ARCHITECTS

understanding that architecture has a unique power to influence lifestyle and society. Their team is committed to delivering effective designs detailed to balance sensitive contextual response with elegant functionality. This particular project was recognised by Trends Excellence Awards for Architecture and Design 2013 for 'Bathroom Design of the Year' and 'Residence of the Year'. The project was also nominated for World Interiors News Award.



Having worked on various projects across the country varying from residences, farm houses, corporate offices, bars and restaurants, They have been fortunate to have won national as well as global recognition, in the form of the International Property Award in the Residential and Hospitality categories awarded in 2014, 2015 & 2016. It humbles them to be listed as one of the top 10 designers to watch out for by Forbes India 2010 and Elle Club 2012 and being felicitated as one of Architects and Interiors i-Gen -India's top 50 Interior Designers. Alongside of developing their own unique style, they try to adapt it across categories and cultures. Recently, it excites them to leave a mark on THE ORANGE LANE speakers at the prestigious Global Economic Summit India the international arena as well. Being a part of the panel of



DIPEN GADA **DIPEN GADA & ASSOCIATES**

Architect Dipen Gada led his team, comprising Dolly Pari, Kruti Raj and Arpit Jain to design the Patel Penthouse. He is the founder and principal designer of the Vadodra-based practice Dipen Gada & Associates, popularly known as DGA, which began as a modest interior design firm in 1993. DGA has since evolved into an award-winning civil and architecture practice of the city, on the strength of its innovative, minimalistic and timeless designs.



Open Atelier Mumbai is led by Founder and Principal Architect, Rahul Mistri. The work, ideology and attitude of OA Mumbai are defined by Rahul who thinks, rationalizes and designs keeping in mind urban implications and the rapidly changing world. His passion for interior design took form while studying at Rachana Sansad, Mumbai University and further pursued his desire to explore the influence of fabrication in interior design with a post-graduate program.

Now at OA, supported by an able team, Rahul constantly strives to research and discover new modes of material application, analysis and production, while the studio's conceptual visions

RAHUL MISTRI OPEN ATELIER MUMBA

are based on the marriage of the site and its context with the clients' needs. They have completed a

wide range of projects from hotels to nightclubs and corporate offices to high-end residences. Rahul is a visiting faculty at the Academy Of Architecture and is regularly invited to various architectural institutions across the country.



Bangalore-based Savio & Rupa Interior Concepts is the expression of the pair's passion for stylish, contemporary and urbane interior design. They harvest their aesthetic flair, focus on functionality and attention to detail for each project. Their repertoire includes premium residential apartments, villas and independent nomes

RUPA SAVIO & SAVIO MICHAEL SAVIO & RUPA INTERIOR CONCEPTS



ZUBIN ZAINUDDIN - KRUPA ZUBIN **ZZ ARCHITECTS**

exhibition, institutional, mixed-use and high end residential interior projects. CAD and computer 3D modelling are used extensively to aid both the clients and the architects to experiment and visualize multiple iterations of each project. While Zubin Zainuddin is the youngest architect to receive the prestigious IIID award in young designer category, Krupa Zubin has been selected by Architect and Interiors India as one of the top 50 young architects of the country. She has been regularly interviewed and consulted on leading television channels.



OJAS CHAUDHARI & RAHUL DAS MENON STUDIO TAB

as the Top 50 emerging architectural practices of India by Igen design forum organized by 'Architecture & Interiors India in 2015'. In Jan 2016, studio TAB was one of the nominees in the Top 4 projects in the retail category of NDTV Grohe Design awards. This project, The White House Project, too has been previously published in Inside Outside October 2015 and Malayalam Manorama 8th Anniversary edition, December 2015.



AMPM DESIGNS was founded in 2013 by Poonam Lunawat Mehta and Akash Mehta. Starting off with small installations, the studio grew to include product designing, followed by retail with Gauri Khan and finally complete consultancy for interior and lighting design, in their repertoire.

Based in Pune and working pan India, AMPM DESIGNS has completed premium projects in all major cities and towns. PM (Poonam Mehta).has accumulated over a decade of experience, since she studied Interior Design at the renowned University of Arts in London. AM (Akash Mehta) on the other hand is a lighting designer, who has been involved in the lighting masterplan for many high-end residences and hotels and lighting solutions for architectural facades.

AKASH MEHTA - POONAM LUNAWAT AMPM DESIGNS

Studio TAB is a young design firm established in 2010-11. Since its establishment, the firm has designed and executed projects across 10 cities in India. The philosophy of the firm is embodied in its name: studio TAB - The Architecture Break. Each project begins with questioning and deconstructing every stereotype attached to it in order to develop a true understanding of the project. The evidence of the success of the firm is in its recently setup branch office at Srinagar.

Recently, studio TAB was recognized

include commercial, residential, health clubs,

spas and salons, hospitality, pharmaceutical,



BEHZAD KHARAS THE BNK GROUP The BNK Group was founded by Behzad N Kharas in 2005. Since then it has rapidly diversified in to what are now three business verticals- design consultancy, contracts and construction. They have successfully completed well over 100 projects of varied scale and typology ranging integrated townships, holiday home schemes, corporate offices, restaurants, residential buildings, schools, campuses and high-end residential and commercial interiors. At its heart, the BNK Group is a creative enterprise whose work is grounded and centred on the sensibility of the client.

Architect Subash Duggal, an alumnus of School of Planning

and Architecture (SPA) Delhi, established his professional

practice in 1975 under the name of Subash and Associates.



ASHWANI DUGGAL

SUBASH & ASSOCIATES

His Chandigarh-based architecture and interior design firm was joined by his son Ashwani Duggal in 2004, who received his training in architecture from BMSCE College of Engineering in 2000. Ashwani gained experience at Kuwait Engineers Office (KEO) in Kuwait for 3 years and currently leads Subash & Associates in the capacity of Principal Architect. Subash Duggal and Ashwani Duggal lead their team of highly driven design professionals as they constantly seek out appropriate and authentic architecture solutions.



DHAVAL SHELLUGAR - FARAH AHMED FADD STUDIO

FADD Studio was founded in 2012 in Bangalore by Farah Ahmed, who studied at Istitutio Marangoni in Milan and Dhaval Shellugar who studied at Rachana Sasand's Academy of Architecture in Bombay. While FADD is an acronym for Farah and Dhaval Design, it is also a play on the word 'fad'. The firm believes that "having a singular style defies the purpose of design, which is to push beyond what we know, achieve something novel and unique in every project, and be constantly propelled out of our comfort zone into a

world where we not only embrace new concepts and techniques but also create fads of our own". Thus with a thirsting desire to be original, the firm aspires not to fall in the pitfall of stamping a 'signature style', but to impart to each space a design identity that is exclusive to the project and the client. FADD Studio's projects range from residences to offices and retail spaces to hospitality. Currently, the studio is designing a clubhouse of an exclusive gated community; luxury villas in the outskirts of Bangalore and a holiday home in the heart of Bangalore.



ROOSHAD SHROFF



SIMEEN - RIYAZ QURAISHI



ROOSHAD SHROFF is a multi-disciplinary design and research studio founded in June 2011 in Mumbai, India, While the practice remains dedicated to the realization of interiors and buildings, the studio also operates in areas beyond the traditional boundaries of architecture including furniture, product, fashion, publishing and graphic design.

Born in Mumbai, Rooshad Shroff received his undergraduate degree in Architecture

ROOSHAD SHROFF ARCHITECTURE + DESIGN at Cornell University where he received several awards

and distinctions. Whilst pursuing his Masters in Architecture at the Graduate School of Design, Harvard University, Rooshad served as a Teaching Assistant to renowned Spanish architect Inaki Abalos. In-between time spent in academia, Rooshad gained experience at the prestigious offices of Zaha Hadid Architects in London and at the office of OMA/REX in NYC.ROOSHAD SHROFF celebrates the Indian artisan and is devoted to the revival of the hand-made. The practice prides itself on its extensive RnD, in material and design that underpins each assignment.

> Riyaz Quraishi and Simeen Quraishi together run their award-winning Hyderabad-based practice, Moriq Interior's & Designing Consultant that has completed more than a few hundred projects in both India and abroad, of both residential and commercial nature. Outside the country, their portfolio largely includes luxury homes and hotels in the Middle East. Their work has been widely published.

MORIQ INTERIOR'S & DESIGNING CONSULTANT

CONTOURS - The Design Co. [CTDC] is an architectural and interior design consultancy service, founded in 1996 to provide comprehensive design solutions for the ever changing demands of any urban environment. Fronted by the dual dynamic partnership of Prashant R. Halankar and Anand D. Mehta (both graduates from the reputed Rachana Sansad's school of interior design -Mumbai), CTDC reflects both progressiveness and remarkable innovation. Backed by nearly 20 years of designing experience and supported by a team of dedicated professionals, CTDC match global standards in both finesse and style.

ANAND MEHTA - PRASHANT HALANKAR CONTOURS | THE DESIGN COMPANY



ADREESH - PRIYANKA - RUDRAKSH 42MM ARCHITECTURE

Established in 2005, 42mm is multidisciplinary practice specializing in architecture, interior design, urban design and master planning. Driven by a desire to depart from convention, the firm's team of 25 members constantly works on research, development and implementation of innovative and efficient design strategies, operations and details. 42mm emphasizes on understanding the end-user in relation to the environment, the social and cultural

context. "Seamless integration of spatial organization with various systems, like structure, services, finishing and lighting contributes to the Spirit of the Place". Through a collaborative approach and comprehensive consultation process 42mm responds to requirements, commercial environments, technical processes and practices, resulting in an optimum design solution. Firm has received several Architectural & Design awards including the Indian Institute of Interior Designers (IIID) winner in commercial category-2015, Artist in concrete award in National category & 'Designer of Tomorrow' award by Kohler & Abraxas. Also the firm was listed in-Hot 100-India's top trendsetting Architects and Designers-by Architect & Interiors India-2016



AANDH was founded in 2000 as a small practice that gradually grew to undertake premium projects in the most upmarket locales of the country. The studio is open-minded and flexible, specializing in creating high aesthetic value even from the most economic of materials. The studio invests the time to know each of their clients and learn from them while simultaneously opening up clients to their perspective.

Aandh has been the recipient of several architecture and design awards including those by the Institute of Indian Interior Designers (IIID), Trends, EDIDA, etc. They were also listed in Forbes India as 7 Interior

HAMEEDA - AAMIR SHARMA Designers and Architects to look out AAMIR & HAMEEDA ASSOCIATES for in India, 2011.



SPACE DYNAMIX

Space Dynamix is a Mumbai-based architectural design studio whose diverse portfolio includes single-family residences, apartment buildings, townships as well as interior design for highend residential, office and commercial projects across India.

Formed as a partnership between architects Ashutosh Wad and Manjunath Hathwar in April 2006, the focus of the studio is to provide design solutions that taking advantage of latest technology, satisfy client requirements, in a minimalist and contemporary idiom.

MANJUNATH HATHWAR & ASHUTOSH WAD Their work has been widely recognized- they have received several awards including Indian Institute of Interior Designers - MK regional

Commendation 2012 in category 'Residential Multi-dwelling', AICA 2011 National Award in category 'Overall excellence in Sport/ cultural design' as well as category 'Residential- small'.



EDUARDO MICHA & FABIO CORREA **AROMOV WORKSHOP**

Argmov Workshop is a dynamic, ambitious practice with 20 years' experience in various kinds of developments, including housing complexes, luxury apartments, commercial buildings, office spaces, leisure venues and hotels in Mexico, the US, India, and other countries. The focus areas of the practice are service, sustainability, high living standards, ergonomics, creativity and originality. The practice believes that, 'Designing

involves talking about what is and what is expected, summarizing the values and needs of the architectural object, looking for a positive impact on the daily lives of those who inhabit the spaces, not only to create aesthetic and functional "products", these are intrinsic values are also part of the process and the search goes beyond resolving a problem, to improve

the life and the environment of the daily user and spectator in the urban environment.



PLANET DESIGN TEAM PLANET DESIGN

As the name suggests, Planet Design, is a firm that believes in providing sustainable design solutions to architectural and design problems. Taking inspiration from the very idea of life and creation, the firm strives to provide quality architecture to its clients

With services including interior design, architecture and project management, Planet Design employs a large team of talented individuals to carry out the ideas of the architects and designers. Smooth completion of projects is of paramount

importance to them and so is the coordination of the different functions the firm encompasses.



KANHAI - NEEMESH - SHRESHT KNS ARCHITECTS PVT. LTD.

commercial interiors, restaurants, clubhouses & showrooms. In addition to projects in INDIA, KNS have successfully concluded projects in Dubai, Singapore and London. KNS Architects has received various National & International awards such as 'International Design & Architecture Award (London), IIID Award, AICA Award, ArchiDesign Award, Kohler Abaraxus, Grohe NDTV Award, Ace of Space, Tade Awards, VM&RD Awards etc; and wide media coverage in various national and international magazine and coffee table books worldwide.

today. In their own words-"We believe in optimizing limited resources to design buildings and



MANISH DIKSHIT **AUM ARCHITECTS**

Aum Architects is a consultant in architectural, civil and interior design services, having spearheaded over 120 projects, for eminent clientele spanning across 10 countries including UAE, Singapore, and Spain.

KNS Architects, a multi-disciplinary,

national & international award-winning

design firm, was established with an

objective of creating contextual, artistic &

KNS architects - a vision of Ar. Kanhai

Gandhi, Ar. Neemesh Shah and Ar. Shresht

Kashyap; who came together in 1997

to set up the Design practice. Since its

inception the firm has undertaken a wide

spectrum of projects ranging from master

planning, malls, hotels, residential and

commercial buildings, bungalows, second

home schemes, high-end apartments,

bespoke design solutions.

Their diverse and award winning portfolio reflects their expertise and experience in handling challenging projects, backed by the latest and most advanced technology. Aum Architects is committed to delivering ideas that meet the challenges and demands of the construction industry

Chandigarh college of Architecture

"not just a business venture but



SHRUTI JAIPURIA MAIA DESIGN



DINESH - SACHIN - CHETAN ANIL - ASHWIN - TARUNA STUDIO 5 INDIA



ARCHANA SARDA



SWAPNIL - ALEX - ANIL - ADINATH **O7 ARCHITECTS & PLANNERS**

they are engaged in a wide range of architectural as well as interior projects.

Using contemporary vocabulary, their work incorporates gestures that are defined and modulated by existing context. These site-specific conditions are then inscribed into the larger design gestures, ultimately merging into a seamless whole.

O7 Architects & planners is led by an efficient design team of four architects. The firm seeks to understand the clients and participate in the creation of their 'dream' project, and offering a personalized, rather than borrowed, design solution.

several apartment buildings in Navi Mumbai and interior projects. Presently

Founded in early 2004, the firm has completed architectural services for



MANMOHAN S. KHOKHER - RITESH SINGLA THE ARCHITECTS COLLABORATIVE in 1999. The firm sees itself as

collaboration between individuals of similar design instincts."



Maia Design was founded by Shruti Jaipuria in 2011. Shruti studied Finance at the University of Michigan Ann Arbor, followed by Interior Design at The Parsons School of Design, New York. After training with Tony Chi & Associates in New York, she moved back to Bangalore where she worked with local architects, and eventually set up Maia. Maia seeks to design experiences and build brands through spatial intervention, while addressing functional requirements and the client's brief. Nature, spirituality, mathematics, geometry, materials, texture, colour provide infinite inspiration to the young, energetic team. The Studio undertakes projects in the hospitality, residential, retail and commercial spaces. Among other

F&B, retail and luxury residential projects, the notable projects of the Studio include, 'Toast & Tonic - East Village Style', 'The Black Rabbit Bar & Kitchen', 'The Arbor Brewing Company', 'Titan Ignitor Labs' (An incubation workspace for Titan Industries), retail identities for 'Namrata Joshipura', 'Amande Patisserie', & 'Burnt Umber'.



KAPIL AGGARWAL SPACES ARCHITECTS@KA

Kapil Aggarwal received his training in architecture from MIT, Manipal in 1996 and apprenticed for three years at reputed architectural firms in Delhi before setting up his own practice. Through its 15 years, SPACES ARCHITECTS@ka has successfully built a wide ranging portfolio of work comprising furniture designing, corporate offices, building schools, residence, restoration projects, that has been widely published and recognised. The practice seeks to "design, detail and enjoy working in responsive to our client's need in very honest, efficient and professional manner."





With professional work experience in the field of interior design since 2000, Studio 5 has credited itself with repeat clients and innovative work. The studio is assembled in variously sized teams to respond to the demands of a wide range of projects.

The studio seeks to remain agile, openminded and flexible, striving to create work that reflects their clients' taste and fulfils their requirements, that is both functional as well as aesthetically appealing, that makes optimum use of space and material. They describe their work as 'a

growing study- each former experience building upon the latter'.



'Out of the box ', style, comforts, and function is justified by the result of our firm 'Archana Sarda'." Close with clients and then closer to the reality of dream" is a journey marked. Archana Sarda is passionate about work. Her firm has a team

of professional designers in a pool of talent, responsibility, fun and trust. Archana Sarda invests time in getting to know her clients and learn what will enhance their lives and also bring innovative and fresh approach to her consulting clients. She is very selective in taking up a new project. She considers various factors like the mind frame of the clients, scope of exploring the ideas, location and budget.

ARCHANA SARDA ARCH. & INT. STUDIO



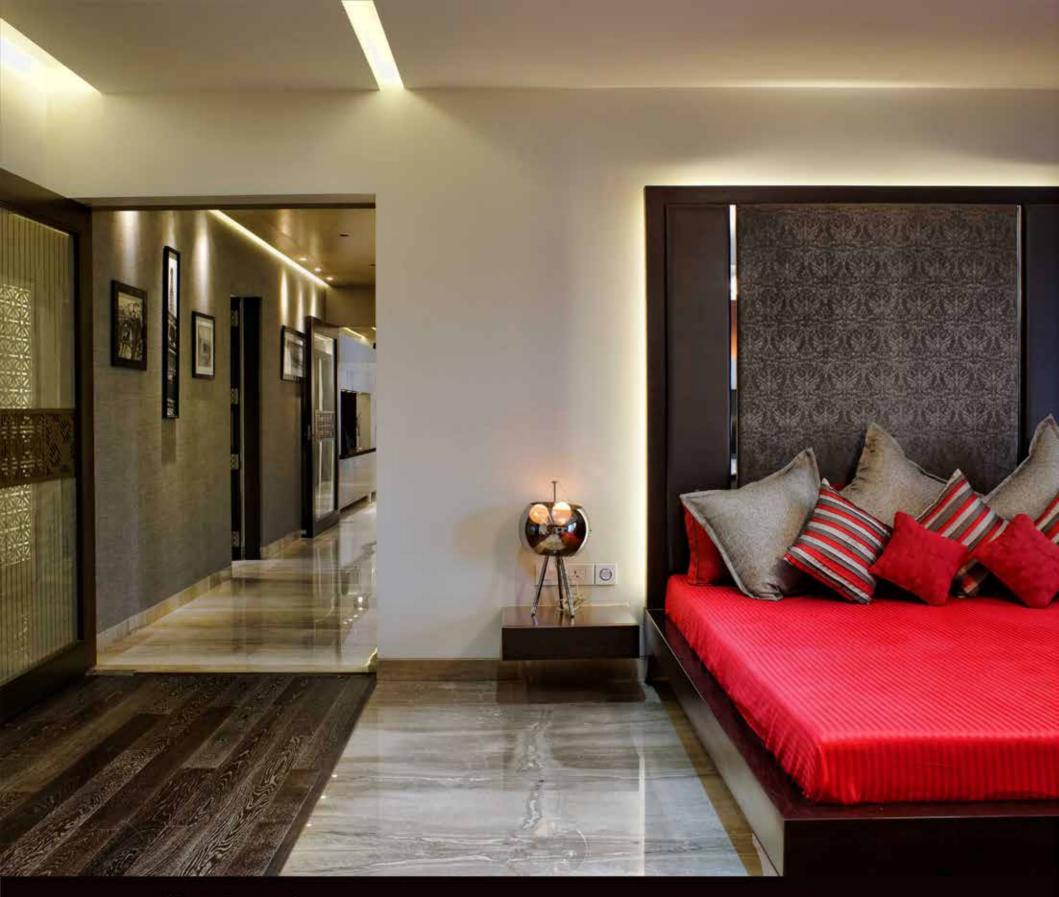
HUSNA RAHAMAN

Husna Rahaman, the principal of Fulcrum Studio received her training at the Parsons School of Design in New York and has extensively travelled the world since. She is intensely passionate about design and energises her work and her collaborators with her indefatigable fervour.

Husna recognises the beauty of the handmade and seeks to resurrect the many threatened crafts of the country. Through patronage, Husna has breathed life in to the dying craft of Bidri, from the remote region of Bidar in North Karnataka. Her efforts in this direction were most recently appreciated by the EDIDA, awarded by Elle Decor.

She is, in fact, a multi-award winning designer having also FULCRUM STUDIO received the Society Interiors Award for Best Design, and an

award from the Indian Society for Interior Design early in her career. She wears many hats- as author, with her book, Spice Sorcery and as entrepreneur, with a new venture, a tie up with Toncelli, an Italian kitchen company.



Concept, Publication & Presented By





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